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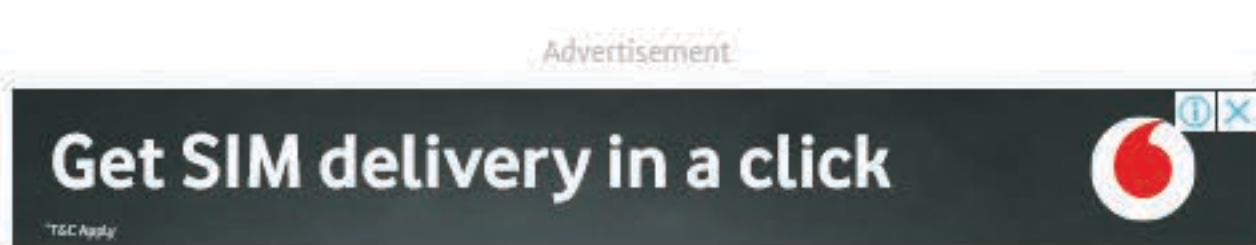
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# Mavyn begins 2020 with a bang – bags leading FMCG, Consumer & E-tail brands

Signs contracts with FMCG giants- Britannia, Haldiram's, Grofers and a German Kitchenware brand – Fackelmann to provide end to end truckload solutions

By Chander Sood - February 6, 2020

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**New Delhi | 6<sup>th</sup> February 2020:** Mavyn, an intelligent trucking start-up that provides a reliable and cost effective solution to transportation of goods has on boarded **Britannia, Haldiram's, Grofers and Fackelmann**. Mavyn will provide end to end truckload solutions for each brand. Instead of spot pricing, the brands have signed a yearlong contract where Mavyn will provide the best rate possible for their logistics solutions.

Speaking on the development, **Mr. Sachin Haritash, Founder& CEO, Mavyn** said, *"We are delighted to have Britannia, Haldiram's, Grofers and Fackelmann on board for their end to end transportation solutions. It shows the faith industry leaders have for the brand Mavyn. We are committed to provide hassle-free logistical experience for all our esteemed customers with the help of technology, digitalization and AI. We value our relationship with each of our customers and believe that we will be able to create long term relationships with them by providing value and catering to their logistics needs."*



Mavyn is providing logistics service to Grofers, Haldiram's and Britannia on **four lane basis** and to Fackelmann on **two lane basis**. Mavyn, which aims to be India's largest AI + Big data based digital truckload platform has achieved 5X Y-O-Y growth with robust order book of INR 100 million and growing. Mavyn, equipped with its digital prowess and proven abilities in truckload solutions has covered 30 districts and 512 plus routes and adding more. It is poised for an exponential growth over the coming few years.

Mavyn aims at revolutionizing the Indian logistics industry and become a global digital logistics company, competing with top MNC'S. In the next two years, the company plans to increase the network and cover all districts in India. By 2023, Mavyn aims to have 20% of all commercial vehicles in India, on its logistics portal. Mavyn also maintains a robust order book which is increasing exponentially and plans to achieve top line of INR 300 crore by 2021. The company's core aim is to acquire top 100 shippers of India in its platform and on board 60,000 vehicles.

Mavyn takes pride in its renowned clientele base including players like – Amazon, Flipkart, Urban Ladder, Pepsico, HUL, Kellogg's, Good Year, Usha International, Orient electric, MINISO etc. Mavyn has grown from 250 shipments in April 2019 to 600 + shipments in October 2019 and growing. By the end of 2021, Mavyn aims to be the largest truckload platform in India with the number of shipments exceeding 10,000 per day.

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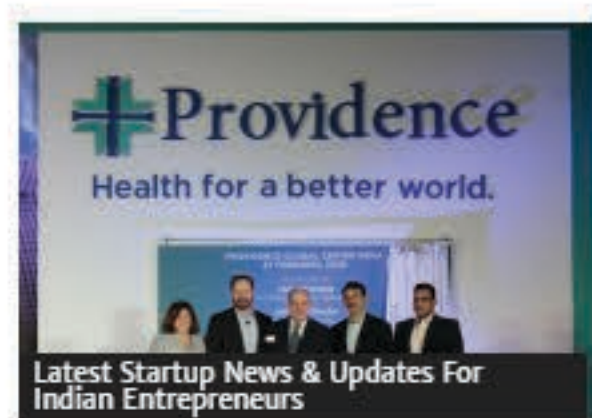
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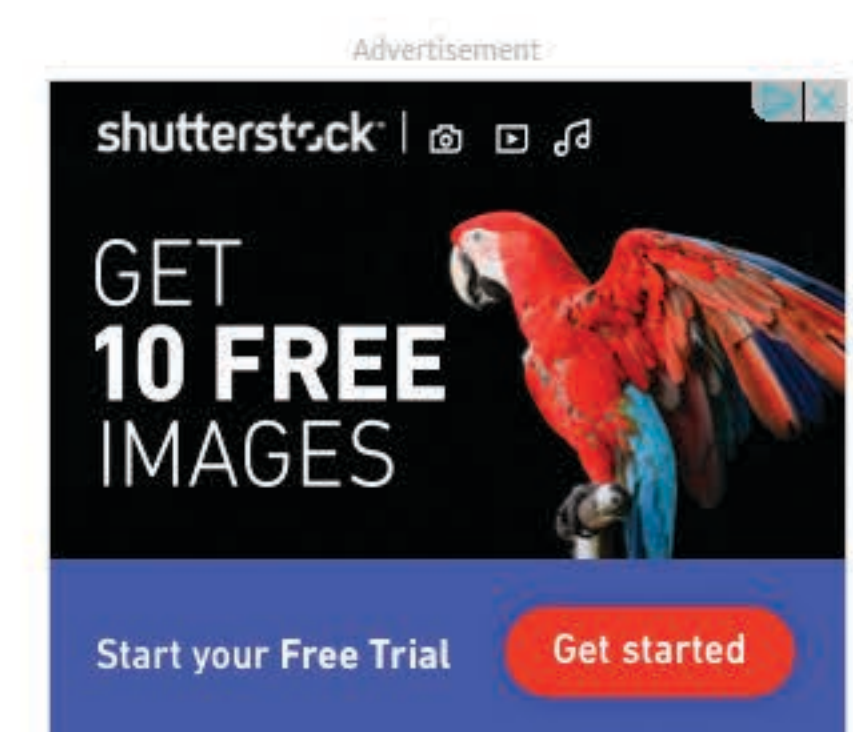
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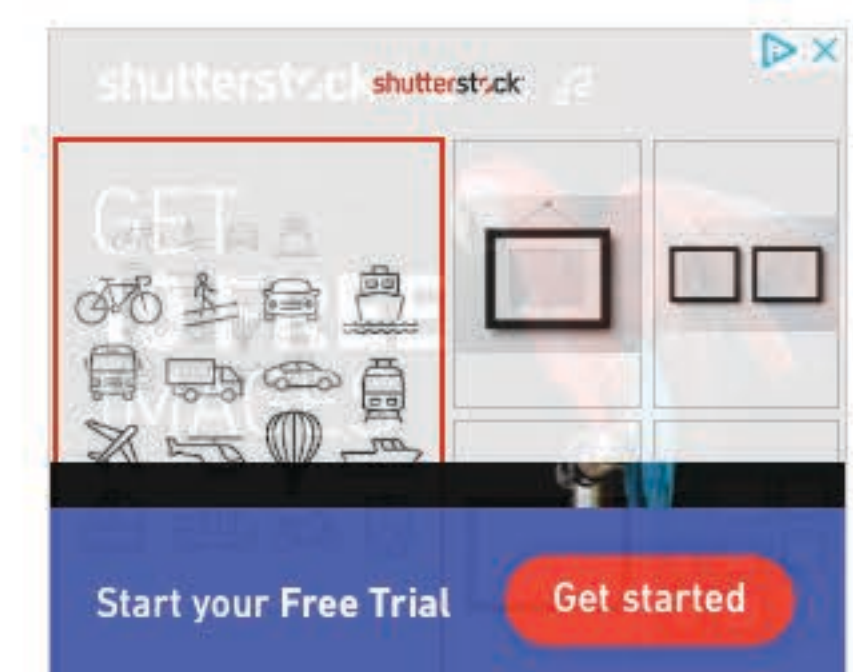
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