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## Digital Start-Up Mavyn Onboards Atul Kawatra as Non-Exec Director



Digital trucking start-up, Mavyn, announced the appointment of Atul Kawatra as its Non-Executive Director. Atul will guide Mavyn on overall company strategy, with a special focus on financing decisions, investor relations and capital allocation.

Commenting on the appointment, Mr. Sachin Haritash, Founder, Mavyn, said, "The expertise and experience that Atul Kawatra brings to the firm will further strengthen our finance function. This appointment is another step towards consolidating the leadership of our organisation, while reinforcing our position at the forefront of revolutionising the digital trucking industry."

With more than 16 years of experience in finance roles, the newly appointed Non-Executive Director's key tasks will be to define overall business objectives, guide fund raising plans and create strategies to maximise ROI for Mavyn on long-term investment plans.

Discussing his new role at the company, Mr. Atul Kawatra said, "It is a great honour to be joining Mavyn at a stage where I have the chance to contribute to a rapidly growing business. Mavyn is exceptionally well positioned to take advantage of the expanding logistics sector, and I look forward to helping the team accelerate growth even further."

Mr. Atul has worked with various reputed global organizations and is currently based out of Singapore. He heads the Corporate Loans business for the Asia Australia region at Siemens Bank. He was instrumental in setting up Siemens' finance business in the region and has been part of the organization for over ten years. Prior to Siemens, Mr. Atul has worked with Deutsche Bank, American Express and ICICI Bank.

Posted by [editor-manu-sharma](#) at [8:34 AM](#)

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